

Capable both technically and creatively in contributing to and overseeing the goals of the Art Department. Proven ability to manage people and guide junior staff. Exhibits excellent rapport with other creatives, including intellectual property owners / managers in working towards common goals. Track record of experience with high profile intellectual property such as Marvel, Universal Studios, etc. Some of my most satisfying work experiences have been when I have sat in on meetings and given solutions and ideas that ended up being successfully implemented.

PROFESSIONAL STRENGTHS

Art Direction • Design • Brand Management • Product Development and Management • Domestic and Overseas Production Management
 Trade Booth Design • Creative Consulting • Photo Editing • Pre-press Management • Public Relations • UX Designer • Digital Art • Production

EMPLOYMENT HISTORY

Gino Verna Studios, Philadelphia, PA/Austin, TX, Freelance/Independent Contractor (1999-Present)

Clients Include: Rocket USA, Sunset Press, Johnson Bros. Bakery (San Antonio), Inkworks Trading Cards, Edward Gorey Estate, LaFleur & Dubin.

Art Direction, design, brand management, production art and all things in between based on client's needs.

Highlights:

- Dreary and Naughty optioned to Maverick Entertainment. Currently in discussions "Twilight" producer, Mark Morgan
- Buffy Evolution Trading Cards: Winner of "Non-Sports Card of the Year 2001", Non-Sports Update Magazine
- Various American Graphic Design Awards for Branding and Packaging Design

Dynamic Forces, Pennsauken, NJ, Art Director/Senior Designer (1996-1999).

Clients Include Marvel Entertainment, Lucasfilm as well as numerous other studios. Responsible for design and brand management of several licensed products. Original design as well as maintaining the integrity of established brands.

Highlights:

- Various American Graphic Design Awards for Branding and Packaging Design

Peter Ancone & Associates, Pocopson, PA, Creative Consultant/Designer/Print Production (1994-1996)

Grant Marketing/Kingswood Advertising, Conshohocken, PA, Designer/Print Production (1994-1996)

Clients Includes: Berol Prismacolor Markers, Breyer's Ice Cream, and Bell Atlantic (currently known as Verizon).

Hire Knowledge, Philadelphia, PA Designer/Print Production/Mac Specialist (1993-1994)

Hired out on a temporary basis to several surrounding Advertising and Marketing Firms.

Independence Press, Philadelphia, PA, Designer/Pre-press (1993-1994)

The Type Connection, Philadelphia, PA Designer/Typesetter/Pre-press (1990-1992)

Clients ranged from Campbell's Soup to Cigna Insurance, as well as several Advertising and Marketing Firms.

EDUCATION, ACHIEVEMENTS & ASSOCIATIONS

Art Institute of Philadelphia

Associates Degree, Sept. 1991

Major: Visual Communications

CREATIVE SERVICES

Design, packaging, support marketing materials & product development for:

20th Century Fox

- Alien vs. Predator
- The Seeker: The Dark Is Rising
- Buffy The Vampire Slayer
- Robots

ABC

- Alias
- Jericho
- Lost
- The 4400

Darkhorse Comics/Revolution Studios

- Hellboy

DC Comics

- Justice League
- Smallville (Warner Brothers)

Dreamworks

- Shrek

The Edward Gorey House

Hasbro

- G.I. Joe

HBO

- The Sopranos

James O'Barr

- The Crow

John LaFleur/Shawn Dubin

- Dreary & Naughty

Marvel Entertainment

- Earth X and countless others

New Line Cinema

- Journey to the Center of the Earth 3-D

Paramount

- Tomb Raider

Top Cow Comics

- Rising Stars

UPN

- Veronica Mars

Warner Brothers

- Angel
- Charmed
- Scooby-Doo
- Supernatural

Wildstorm Comics

- Crimson

REFERENCES

John LaFleur, Edward Gorey House, Dreary & Naughty, Edgar Allan Poe House, President, Rocket USA: 617-620-0159

Warren Craghead, Art Director, Inkworks: 434-284-3127

Allan Caplan, President, Inkworks: 919-696-3344

Programs & Expertise

Adobe CS5+ Photoshop, InDesign, Illustrator, QuarkXpress, Sitegrinder (psd to html & front end development)